



浙江大學
Zhejiang University

Innovation-driven Capability Building and Industry Development The 8th International Symposium on Management of Technology

ISMOT' 2016

CALL FOR PAPERS

December 3-4, 2016 Hangzhou, P.R. China

Hosted by: National Institute for Innovation Management (NIIM), Zhejiang University, China
Research Center for Innovation & Development (RCID), Zhejiang University, China
Co-sponsor: Research Center for Technological Innovation(RCTI), Tsinghua University, China
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ISMOT has a long tradition as a platform of interactive learning for linking academy, industry, and government participants, with a focus on management of technology and innovation. Since 1994, we have held 7 serial international conferences with more than 1000 participants from 30 countries and areas.

The 2016 symposium will focus on Innovation-driven Capability Building and Industry Development. ISMOT'16 invites articles on, but not limited to, following topics:

Innovation Capability Development within Internet+ Paradigm

- Managing emergent technology
- Internet+ and manufacturing

Business Model and New Innovation Model

- Business model and governance
- Business ecosystem and innovation
- Non-R&D business model innovation

Technological Change and Service Innovation

- Manufacturing servitization
- Service innovation

Globalization and Innovation

- Globalization of R&D and Innovation
- Global innovation strategy and R&D Network

Sectoral Innovation System and Manufacturing Competence

- Innovation strategy and catching-up
- Regional innovation system and competence
- Technology upgrading in manufacturing industry

Science, Technology and Innovation Policy

<p>Organizing Committee</p> <p>Jiang WEI, Chair (Zhejiang University, China); Jian DU, Secretary-General (Zhejiang University, China); Gang ZHENG, Vice Secretary (Zhejiang University, China); Lihua WANG, Vice Secretary (Zhejiang University, China) Peipei HONG (Zhejiang University, China) Zhiyan WU (Zhejiang University, China) Siyu LIU (Zhejiang University, China) Yang LI (Zhejiang University, China) Hongqi XU (Zhejiang University, China) Chao ZHOU (Zhejiang University, China)</p>	<ul style="list-style-type: none"> ➤ University-Industry cooperation and knowledge management ➤ Intellectual Property management and policy <p>Open Innovation and Total Innovation Management</p> <ul style="list-style-type: none"> ➤ Technology broking ➤ Open innovation ➤ Total innovation management <p>Technological Entrepreneurship</p> <ul style="list-style-type: none"> ➤ Corporate entrepreneurship ➤ Leadership and entrepreneurship ➤ Innovation-driven entrepreneurship ➤ Academic entrepreneurship <p>Intellectual Property Rights and Competitive Strategy</p> <ul style="list-style-type: none"> ➤ Patenting strategy and behavior ➤ Appropriability and competitive strategy <p>Inclusive Innovation and Social Entrepreneurship</p> <ul style="list-style-type: none"> ➤ Frugal innovation ➤ Social entrepreneurship ➤ Innovation in bottom of pyramid 						
<p>Address: National Institute for Innovative Management (NIIM), Zhejiang University, Hangzhou, P.R. China. 310058</p> <p>Phone/fax: 86-571-88206891, Fax: 86-571-88206892</p> <p>E-Mail: ismot16@zju.edu.cn</p>	<p style="text-align: center;">Critical deadlines:</p> <p>Deadline for submission: May 31, 2016 Notification of acceptance: July 31, 2016 Final paper submission: September 30, 2016 Normal Registration/Hotel Block Deadline: October 30, 2016</p> <p>Papers that have been presented at the conference will also be considered for revision and publication by the following journals: Asian Journal of Technology Innovation (SSCI journal) Innovation : Management, Policy & Practice (SSCI journal)</p> <p>Full paper in double column format, including paper title, authors' names and affiliation, and short abstract are requested. Every paper would be double-blind reviewed. Every paper should be limited to no more than 5 pages, and every additional page should be paid additional 100 U.S. dollar. Once accepted, authors will be given detailed instruction to prepare the final camera-ready paper for the proceedings. Please submit your full paper to ismot16@zju.edu.cn</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th colspan="2" style="text-align: center;">Registration Fee:</th> </tr> <tr> <th style="text-align: center;">Early Bird (Before 15 October, 2016)</th> <th style="text-align: center;">Late Bird (After 15 October, 2016)</th> </tr> <tr> <td style="text-align: center;">Regular Fee: 350 US\$</td> <td style="text-align: center;">Regular Fee: 450 US\$</td> </tr> </table>	Registration Fee:		Early Bird (Before 15 October, 2016)	Late Bird (After 15 October, 2016)	Regular Fee: 350 US\$	Regular Fee: 450 US\$
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INTRODUCTION OF HANGZHOU

Hangzhou, an ancient capital of China, is famous for the West Lake, the Beijing-Hangzhou Grand Canal, historic sites of five dynasties of ancient China and Green Tea. Two-hour-drive from Shanghai, there also has many travel lines to other well-known tourist destinations such as Beijing, Xi'an, Mount Huangshan, Yunan Province etc.

Keep an eye on ISMOT' 16. We look forward to welcoming you to Hangzhou in December!