

2017年 iKM2017

iKM 创新与知识管理国际会议
The International Conference on Innovation & Knowledge Management

会议手册

Conference Guide



2017.3.16 – 17

Tsinghua, BEIJING

Organizer



Research Center for Technological Innovation,
Tsinghua University

Co-organizers



Supporting institutes

科学出版社 (Science Press)

The International Journal of Innovation Studies

《清华管理评论》 (*Tsinghua Business Review*)

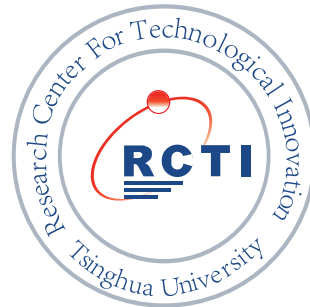
《技术经济》 (*Technology Economics*)

《技术与创新管理》 (*Technology and Innovation Management*)

《企业管理》 (*Enterprise Management*)

加州整合研究学院 (CIIS)

Introduction of the Organizer



RESEARCH CENTER FOR TECHNOLOGICAL INNOVATION, TSINGHUA UNIVERSITY

Research Center for Technological Innovation (RCTI) is the organizer of The International Conference on Innovation & Knowledge Management (iKM2017). RCTI was founded in March 2000, developed out of the major-subject of Management of Technological Economics, Tsinghua University, headed by Professor Emeritus Jiaji Fu, who is one of the forerunners in conducting research on technological innovation and has successfully completed the “Study on Technological Innovation in China”, a major key research program sponsored by the National Natural Science Foundation of China. RCTI has also shouldered many other research projects sponsored by the Central Government, provincial and ministerial governments, enterprises, and other organizations.

The vision of RCTI is to further enhance academic research standards while keep innovate current institutional system in order to become a world first-rate research institution and think tank which have influential academic papers in internationally authoritative academic journals. The center will construct long-term institutionalized cooperation with internal research institutions for top of the class scientific collaborations to produce ground-breaking research outcomes that is influential to both the country and outside world. RCTI aims to assist in critical governmental decision making process and give our research results as a form of support, and also to provide guidance to corporations in their practice of innovation management to generate both social and economic benefits.

Conference agenda

March 16

Time	Presenter	Theme
07:30–08:30	Registration for scholars @ ground floor of Weilun Building, Tsinghua Campus	
08:30–08:40	Tsinghua representative School of Economics and Management, Tsinghua University	Introduction
Keynote speeches on innovation & knowledge management (Chair: Jin Chen), * stands for keynote speakers		
08:40–09:40	*Ikujiro Nonaka Hitotsubashi University	Toward Human–centric Innovation – Cultivating Knowledge Maneuverability
09:40–10:10	*Fred Phillips State University of New York	Strategy in the knowledge economy
10:10–10:40	*Jifa Gu Academy of Mathematics and Systems Sciences, CAS	Phronesis in the applied research works in China
10:40–10:55	Special Events: ceremony of establishment of three institutions: the International Nonaka Academy, Tsinghua–Peking universities' joint research center, Tsinghua–CNKI strategic cooperation	
10:55–11:15	Tea Break & Photo	
Keynote speeches on innovation & knowledge management (Chair: Peter Ping Li)		
11:15–11:45	*Jin Chen Tsinghua University	Knowledge Management for Innovation
11:45–12:15	*Peter Heisig University of Applied Science Potsdam	Future Challenges and Practical Solutions for Knowledge Managements Insights from a Global Experts panel and KM Projects since 1989
12:15–13:05	Lunch	
Keynote speeches on innovation & knowledge management (Chair: Fred Phillips)		
13:05–13:40	*Joseph G. Davis University of Sydney	Epistemological Foundations of Tacit Knowledge
13:40–14:10	*Peter Ping Li Copenhagen Business School	Toward a Geocentric Framework of Entrepreneurial Cognition:The Saliense of Metaphor to Open–Minded Exploration for Open–ended Insight
14:10–14:40	*Yukio Ohsawa The University of Tokyo	Market of Data for Communications toward Innovations
14:40–15:10	*Naoki Ogiwara Knowledge Associates Japan Ltd	East meets west: The future of KM toward hybrid of knowledge asset management and “Ba” approaches
15:10–15:25	Tea Break	
Three parallel sessions in different rooms		
Session 1 (@ Weilun International Conference Hall): Knowledge transfer and organizational behavior (Chair: Joseph G. Davis)		
15:25–15:50	August Tsai Chien Hsin University of Science and Technology	The development of Innovation Management System--both theory and application in Europe and China
15:50–16:15	Khaleel Malik The University of Manchester	Internal technological knowledge transfer and outbound open innovation

March 16

Time	Presenter	Theme
16:15–16:40	Bin Gao University of Glasgow	Knowledge Exchange for Service Innovations in SMEs: the Case of CCol
16:40–17:05	Thorben Hänel Bournemouth University	Evaluating Innovation Strategies and Knowledge Transfer Activities in Sino–German ventures
17:05–17:15	Tea Break	
17:15–17:40	Fang Zhulan Renmin University	On the Application of Supernormal Knowledge in Original Innovation
17:40–18:05	Jintana Tongsungnoen Rajabhat University Nakhon Ratchasima	Factors for Knowledge Management in the Corporate Brand Building Processes
18:05–18:30	Zhixian Yi Charles Sturt University	A leader's approaches to fostering a culture of knowledge sharing in an information organizations
18:30–18:55	Khalil A. Arbi University of Management and Technology Lahore	Dynamic Transformational Organization
Session 2 (@ Shunde 101): Knowledge management in Aisa (Chair: Peter Heisig)		
15:25–15:50	Augustina Asih Rumanti Bandung Institute of Technology	Relationships among Stakeholders of Indonesian SMEs to Open Innovation through Knowledge Sharing
15:50–16:15	Kulthida Tuamsuk Khon Kaen University	Digital Humanities and Knowledge management Research at Khon Kaen University, Thailand
16:10–16:35	Cindy Wang–Cowham Sheffield Hallam University	Workplace Learning and Knowledge Transfer in MNCs
16:35–16:45	Tea Break	
16:45–17:10	Nattapong Kaewboonma Rajamangala University of Technology Srivijaya	Applications of Ontologies for Knowledge Management
17:10–17:35	Chutima Waisurasingha Khon Kaen University	Constructing of Embedded Knowledge from Project Implementation: A Case Study of Integrated Transportation Network Master Plan of the Northeastern Border Provinces of Thailand
Session 3 (@ Shunde 102): Knowledge management in China (Chair: Xiaoying Dong)		
15:25–15:50	An Xiaomi Renmin University of China	A digital continuity model towards collaborative Innovation community capacity building for big data applications and smart city development
15:50–16:15	Wei Yao Zhejiang University	Knowledge Creation Theory in Cross–Organizational Context: Evidence from China
16:15–16:25	Tea Break	
16:25–16:50	Hao Jiao Beijing Normal University	Dynamic capabilities and knowledge management
16:50–17:15	Jie Lyu Fudan University School of Management	Taking advantage of diversity: Improving employee creativity in teams through knowledge network and cognitive conflicts
Two parallel workshops in different rooms		
17:15–18:55	Workshop1 (@ Shunde 102): the instruction of IMDJ (in Chinese),by Zeng Yanyuan	
17:35–18:50	Workshop2 (@ Shunde 101): Moving from Knowledge to Wisdom (in English),by Ralph White	
19:30–21:00	Dinner	

Conference agenda

March 17

Time	Presenter	Theme
08:00–08:30	Registration for business KMers at ground floor of Weilun Building, Tsinghua Campus	
08:30–08:35	Tsinghua representative School of Economics and Management, Tsinghua University	Introduction
08:35–09:10	*Ikujiro Nonaka Hitotsubashi University	Practicing Wise Management
Knowledge Management in Companies: Case Studies (Chair: Jin Chen)		
09:10–09:35	Qinghai Wu SunXZ Network	Rediscovering and Redefining of Knowledge Management
09:35–10:00	*Xiaoying Dong Peking University	Organizational transformation lead by practical wisdom: case studies from Z-Park companies in China
10:00–10:25	Shengchang Xiang CNKI Group	Research and Practice of CNKI Knowledge Management & Collaborative Innovation Model
Launch Ceremony of the ‘Enterprise Innovation and Knowledge Management Results Collection and Selection Activity’		
10:25–10:35	Tea Break	
Knowledge Management in Companies: Case Studies (Chair: Hua Li)		
10:35–11:00	Jian Yang Alibaba research center	Understanding the platform-based mind market
11:00–11:25	Michael Renaudin Swissmedic	Valuing Knowledge At Swissmedic
11:25–11:50	Yuzhong Zhou China Southern Power Grid Company Limited	Knowledge Management Helps the Scientific & Technological Innovation and Development of China Southern Power Grid Company Limited
11:50–12:15	Danni Zhao Huawei Group	Business-driven Knowledge Management of Huawei
12:15–13:15	Lunch (committee meetings for International Nonaka Academy, invited only)	
Two parallel sessions in different rooms		
Session 1 (@ Weilun International Conference Hall): Keynote speeches on innovation & knowledge management (Chair: Katia Passerini)		
13:15–13:45	*Hua Li Camot Innovation Academy Cambridge	China’ s Embracing Innovation Leads to the Future
13:45–14:15	*Yu–Shan Su Taiwan Normal University	Innovation and Knowledge Management: An Asian Perspective
14:15–14:45	*Katia Passerini St. John’ s University	Application of the SECI model to entrepreneurial ventures
14:45–14:55	Tea Break	

March 17

Time	Presenter	Theme
	Innovation & knowledge sharing (Chair: Francisco J. Carrillo)	
14:55–15:20	Kent Wickstrøm Jensen University of Southern Denmark	Institutional Distances Affecting Migrant Firms' Innovation
15:20–15:45	Hira Batool Xidian University	A Model on Knowledge Sharing about Information Security: Evidence from Pakistan
15:45–16:10	Kurniawati, Amelia Telkom University	Enhancing Organizational Innovation through Knowledge Management: A Conceptual Model
16:10–16:20	Tea Break	
Session 2 (@ Shunde 101): Knowledge Management in Companies: Case Studies (in Chinese, Chair: Yong Zhou)		
13:15–13:45	Yi Dai CNKI Group	Business Collaboration System Construction Under the Guidance of Tongfang Group Development Strategy
13:45–14:15	Guangjun Zhou Institute of Technical Information for Building Materials Industry of China	Practical Sharing of Creating Knowledge Network of Building Materials and Expert Think Tank
14:15–14:45	Haiping Cheng CVISC InnoConsulting	Product Innovation and Knowledge Management of Hi-Tech Companies
14:45–15:05	Tea Break & Introduction of two books by Wu Qinghai and Song Baohua	
15:05–15:35	Qin Wang Institute of Industrial Economics of CASS	Management Change in the Context of “Industrie 4.0” – the Action Roadmap of Transformation of Haier Group
15:35–16:05	Ying Peng Changling Branch of Sinopec Group	Management Innovation Achievements of Sinopec Group—Application Practice of ‘Knowledge Community’ in Changling Branch
16:05–16:35	Ting Li Coastal International Holdings Limited	Improve the efficiency of enterprise management by sharing economy
16:35–17:00	Q&A of knowledge management problems in enterprises	
17:00–17:15	Yong Zhou CNKI Group	Concluding Remarks
16:20–16:50	Introduction of Journals on Knowledge Management(@ Weilun International Conference Hall) : IJKMS by Jin Chen, IJIS by Jiayin Xie, TIM by Quanlin Yang, Prometheus by Stuart Macdonald, IJKBD by Francisco J. Carrillo	
	Keynote speeches on innovation & knowledge management Chair: Yu-Shan Su	
16:50–17:20	*Stuart Macdonald University of Leicester	Intellectual property rights and the reinvention of innovation
17:20–17:50	*Francisco J. Carrillo Tecnológico de Monterrey	Innovation through Knowledge Markets
17:50–18:20	*Thomas Schøtt University of Southern Denmark	Coupling of entrepreneurs’ education, networking with researchers, and business collaboration: Benefits for innovation in China.
18:20–18:30	Concluding Remarks: Jin Chen	
	Dinner (invited only)	



Ikujiro Nonaka

Professor Emeritus, Hitotsubashi University
 Adjunct Professor, Hitotsubashi ICS

Professor Nonaka received his B.A. (Political Science) from Waseda University in 1958, and his MBA, and Ph.D. in Business Administration from the University of California, Berkeley in 1968 and 1972, respectively. Professor Nonaka was appointed a Xerox Distinguished Faculty Scholar of the University of California in 1997, Professor Emeritus of Hitotsubashi University in 2006, and University Professor of Waseda University in 2013.

Professor Nonaka was the Dean of the Graduate School of Knowledge Science, Japan Advanced Institute of Science and Technology from 1997 to 2000. His academic career also includes terms as Professor in the Faculty of Management, Nanzan University (1977–1979), and in the Faculty of Social Science, National Defense Academy (1979–1982), and Professor (1982–95) and Director (1995–98) at the Institute of Business Research, Hitotsubashi University.

Professor Nonaka has won wide-ranging recognition for his work in developing the theory of Knowledge-based Management. Accordingly, he is known worldwide as the ‘guru’ of Knowledge-based Management. In Spring 2002, Professor Nonaka was conferred with a Purple Ribbon Medal by the Japanese government, and elected a member of the Fellows Group of the Academy of Management in the United States, becoming the first Asian scholar among the Group’s members. Professor Nonaka was ranked number 20 in the Wall Street Journal’s “Most Influential Business Thinkers (May 5, 2008).” In Autumn 2010, he was conferred with the Zuihō shō, or The Order of the Sacred Treasure, Gold Rays with Neck Ribbon, for outstanding achievement, and long-service and contributions to education. In June 2012, Professor Nonaka received the Eminent Scholar Award from the Academy of International Business (AIB). In November 2013, he was presented with the Lifetime Achievement Award by Thinkers50 which is given to someone who has had a long-term impact on the way people think about and practice management. He was elected as a member of the Japan Academy in January 2016.

Professor Nonaka’s primary research interest is to establish and disseminate the theory of knowledge-based management of the companies, communities, public administrations, and the nations, for the relentless, continuous and sustainable knowledge creation and innovation. He has published many books and contributed numerous articles to management journals on leaders and innovation processes of companies and organizations in Japan and around the world. Professor Nonaka is best known for his dynamic theory of organizational knowledge creation, called the SECI Model. His recent research explores the links between leadership and knowledge creation and practice, organizational cultivation of wise leadership or phronesis (practical wisdom), dynamic fractal organization by distributed leadership, and knowledge creation with historical imagination and idealistic pragmatism.



Chen Jin

Professor, Department of Innovation, Entrepreneurship and Strategy
Assistant Dean, School of Economics and Management

Dr. Jin Chen is a professor of Department of Innovation, Entrepreneurship and Strategy in Tsinghua SEM. He received Ph.D. in Management Engineering in the Department of Management also from Zhejiang University in 1994. Dr. Jin Chen went to MIT Sloan School of Management in 1998 as a visiting scholar. In 2000, he went to SPRU of Sussex University as a visiting fellow. Dr. Jin Chen has been awarded Special Government Allowance from the State Council of China, and the Huo Yingdong Youth Teacher Prize and the Third “Young university teachers award” from the Ministry of Education of China. He awarded the Outstanding Youth Fund in 2002 by National Science Foundation of China. In 2009, he was selected for the China’s National Talents Project.

Dr. Jin Chen serves as the chief editor of “Journal of Knowledge Management Studies”, “International Journal of Innovation Studies”, “Journal of Knowledge-based Innovation in China” and “Review of Evolutionary Economics and Economics of Innovation”, the associate chief editor of “International Journal of Technology Marketing”, “Journal of Foresight and Innovation Policy” and “Journal of Industrial Engineering and Engineering Management” and Executive Associate Editor of “Chinese Journal of Engineering Design”.

Dr. Jin Chen also serves as the member of editor committee of “International Journal of Technology Management” (SSCI Journal), “Science: Journal of Zhejiang University” (SCI Journal), “International Journal of Innovation and Technology Management”, “International Journal of Technological Learning, Innovation and Development” and “Journal of Chinese Culture and Management”, and the guest editor of “International Journal of Manpower” (2004).

Dr. Jin Chen has published more than 600 articles on various journals and proceedings of international conferences, including “Technovation”, “R&D Management”, “Research Technology Management”, “IEEE Transaction on Engineering Management”, “International Journal of Technology Management”, and Chinese Journals like “Science Research Management”, “Studies in Science of Science”, “Journal of Dialectics of Nature” etc.

Keynote speakers (in alphabetic order of the last names)



Francisco Javier Carrillo, Ph. D.

Head, Knowledge Societies Research Group and Professor of Knowledge Management at Tecnológico de Monterrey, Mexico. President, World Capital Institute. Director, Pascal Center for LAC. Editor-in-Chief, International Journal of Knowledge-Based Development.
 fjcarrillo@itesm.mx

Javier is passionate about knowledge as a leverage to the human condition. An experimental psychologist by profession, he published in 1981 his book *El Comportamiento Científico*, studied Logic and Scientific Method at the London School of Economics (MSc., 1983) and obtained his Ph.D. on Psychology of Science and Technology at King's College, London (1986). Back in Mexico, he focused on knowledge and innovation management (KM), being recognized as an international leader in Knowledge Cities and Knowledge-based Development (KBD), on which he has published 10 books and over 50 papers. He became a Professor of KM and KBD at Tecnológico de Monterrey (<http://www.itesm.edu/>) in 1990. There, he founded in 1992 the Center for Knowledge Systems, where he lead over 120 contracted national and international KM and KBD projects in the public and private sectors. He has now been appointed Head of the Strategic Focus Research Group on Knowledge Societies at Monterrey Tech. He has also been appointed the first Director of the Pascal Center for Latin-America and the Caribbean of the Pascal International Observatory <http://pascalobservatory.org>.



Joseph G. Davis

Professor Joseph G. Davis, University of Sydney, Sydney, Australia

Professor Joseph G. Davis is the Professor of Information Systems and Services in the School of Information Technologies, University of Sydney. He is also the Founding Director of the Knowledge Discovery and Management Research Group (established in 2002) and the Theme Leader for Service Computing in the Centre for Distributed and High Performance Computing. Prof. Davis' s research spans knowledge management including ontologies, semantic web, service computing, and crowdsourcing. He has published more than 110 scientific papers and articles and has co-authored 3 books. His research has been supported by grants from the Australian Research Council under Discovery and Linkage schemes, Cooperative Research Centre for Internet Services, IBM Research Labs, and Carnegie Bosch Institute. He has delivered seminars at a number of universities and presented keynote addresses at important conferences worldwide. He has also served on the editorial boards and scientific program committees of a number of academic journals and conferences

Keynote speakers (in alphabetic order of the last names)



Xiaoying Dong

Xiaoying Dong, Ph.D, Associate Professor, Guanghua School of Management, Peking University. Academic director of Case Study Center; Deputy president of council for China Society of Information Economy; Member of national knowledge management standards committee, Standardization Administration of PRC. Professor Dong started to teach and to do research on knowledge management since 1999, and she is the first one who offer the course in Chinese universities. Now she is still teaching EMBA, MBA and executive courses about the subject. One of her research area is ambidextrous organizations in KM and innovation activities, which based on the case studies on Chinese high-tech companies, including Huawei, Tencent, Z-Park Companies, Li Ning, Lenovo etc. Her main interests is trying to find out how Chinese companies narrow their knowledge gap and build up their knowledge capability in a dynamic environment and what is the pattern of the evolution.



Jifa Gu

Jifa GU, Professor ,Academy of Mathematics and Systems Sciences, Chinese Academy of Sciences, Bachelor, Peking University, PhD, Institute of Mathematics, USSR Academy of Sciences, working in the fields of Operations Research and Systems Engineering.

He published more than 30 books and 200 journal papers. He participated in practices on missile, energy, environment, water resource, regional strategy and various projects on evaluation. 1995 with Dr. Zhu ZC proposed Wuli-Shili-Renli system approach and got applications in many practical cases. In recent ten years he has engaged in the study and application of Meta-synthesis system approach and Knowledge Science. He has participated in several national research programs related to social issues, digging experiences from Traditional Chinese Medicine (TCM) veteran doctors and study on the collective queuing behaviors in Shanghai World Expo. He had been President of Systems Engineering Society of China, President of International Federation for System Research. Now he is academician and vice president of International Academy for System and Cybernetics, academician of Euro-Asia Academy of Sciences.

Keynote speakers (in alphabetic order of the last names)



Peter Heisig

Professor for Information and Knowledge Management and Deputy Dean of the Department of Information Sciences at the University of Applied Sciences Potsdam, Germany.

Prof Peter Heisig has over 25 years experiences in research about knowledge creation and knowledge sharing in organisations. His interest was sparked by a research project titled ‘how organisations produce knowledge’ funded by the German Research Foundation followed by research about ‘Experience-guided computer-supported Work’ in metal manufacturing companies like BMW. Traub and Siemens at the beginning of the 90ies.

As Head of the Information Centre Benchmarking (Berlin, Germany), Prof Peter Heisig was responsible for several benchmarking projects with companies like Daimler-Benz, BWM, Continental, Fiat, Henkel, Phillips, T-Mobile and Siemens. He also served as the Chairman of the Global Benchmarking Network (GBN) with members in more than 15 countries from 2000 to 2004 and collaborated with the American Productivity and Quality Center (APQC, Houston, TX) on benchmarking projects.



Li-Hua

Professor Richard Li-Hua, PhD, is a passionate speaker, the Founder and President of Camot Innovation Academy Cambridge, UK and Professor of Strategic Management and Leadership. He is known for his research on China’s innovation and innovation strategy where he conceptualized China’s innovation as “embracing innovation” based upon the premises of his study of the features and characteristics of the innovation in his monograph Competitiveness of Chinese Firms: West Meets East. He is also Distinguished Visiting Professor of Penn State, US and Bournemouth University, UK and Sun Yat-sen University, China. He was former President and Vice Chancellor of SIAS International University, China.

With his over 32 years of leadership experiences in global higher education and international business between East and West, he has insightful observations and interpretation about what happened in the last 35 years between West and East, notably China and how a university/ rm can be well positioned in the 21st century. He has been an advocate of liberal arts education and passionately striving for creating inspiring, innovative and entrepreneurial campus that he referred as three “invisible campuses”. The forums between President/ Students, President/Professors/Doctors, and President/Alumni that he launched in Sias has pioneered the reform in GHE and narrowed the gap between what are delivered in universities and what are needed in society. He is also a Distinguished Visiting Professor at Windsor University, Canada, and. He is also the Founder and President of China Association for Management of Technology (CAMOT) founded in 2006 at Tsinghua University.

Keynote speakers (in alphabetic order of the last names)



Ping Li

Peter Ping Li (PhD, 1991, George Washington University, USA) is Professor of International Business at Xian Jiaotong–Liverpool University, China, and also Professor of Chinese Business Studies at Copenhagen Business School, Denmark. Before joining XJTLU and CBS, he was Professor of Management at California State University. His primary research focus is on building geocentric (West–meeting–East) theories from the cultural and historical perspectives, especially applying the Chinese philosophy of wisdom to the development of holistic, dynamic and duality theories. He has been widely recognized as one of the global thought leaders in two fastest emerging research streams: (1) multinational firms from the emerging economies, and (2) indigenous research on the Chinese management. He has published over 65 articles in various academic journals, 18 articles in practical journals, 16 book chapters, and 5 books. He serves on the editorial boards of several major management journals, i.e., Academy of Management Discovery, Journal of Management Studies, Journal of International Management, Global Strategy Journal, California Management Review, and Cross–Cultural & Strategic Management. He is also the founding Editor–in–Chief of Journal of Trust Research and the Senior Editor of Management and Organization Review as well as the former Senior Editor of Asia Pacific Journal of Management.



Stuart Macdonald

Professor of Management at Aalto University in Helsinki.

He is now an Visiting Professor at Leicester University. His research has long been on the role that information plays in innovation and in change more generally. It is from what he calls an ‘information perspective’ that a range of issues have been investigated. These currently include work on intellectual property rights, particularly patenting by universities; the importance of copying in innovation; and the performance of the Advanced Institute of Management. A major research strand has emerged almost by accident: the role performance indicators play in academic publishing. He is also general editor of Prometheus, a journal that takes a critical stance in its attitude to the study of innovation.

Keynote speakers (in alphabetic order of the last names)



Naoki Ogiwara

Naoki Ogiwara is Managing Director, Knowledge Associates Japan Ltd., responsible for the strategy and execution of consulting, education and research services on Knowledge Management (KM), Innovation Management and Change Management for private and public organizations in Japan and Asian countries. He has extensive experience in the areas for more than 18 years as executive consultant, researcher and practitioner.

Before joining the Knowledge Associates group, he served for the Asian Productivity Organization (APO) as Director, Research & Planning Department, where he was responsible for strategy formulation initiatives to contribute to the productivity enhancement in its 20 member countries. He also led research programs on emerging trends around the future productivity growth with specific focus on innovation and knowledge productivity.



Yukio Ohsawa

Professor of Systems Innovation in the School of Engineering, The University of Tokyo. He received BE, ME, and PhD in from the School of Engineering, The University of Tokyo (1995). Then worked for the School of Engineering Science in Osaka University (research associate, 1995–1999), Graduate School of Business Sciences in University of Tsukuba (associate professor, 1999–2005), and moved back to The Univ. of Tokyo.

His started researches from non-linear optics, and, via artificial intelligence, created a new domain chance discovery meaning to discover events of significant impact on decision making, since year 2000. About chance discovery he gave keynote talks in conferences such as International Symposium on Knowledge and Systems Sciences, Int' l Conf. on Rough Sets and Fuzzy Sets, Joint Conf. on Information Sciences, Knowledge-Based Intelligent Information and Engineering Systems, etc. Chance discovery came to be embodied as innovators' marketplace, a methodology for innovation borrowing principles of the dynamics of markets.

His original concepts and technologies have been published as books and monographs from global publishers such as Springer Verlag, Taylor & Francis, etc. Two most important books among them are, "Chance Discovery" (2003 Springer, foreword given by Eric von Hippel), "Innovators' Marketplace: Using Games to Activate and Train Innovators" (2012 Springer, foreword given by Larry Leifer). He edited special issues as guest editors for journals, mainly relevant to chance discovery, such as Intelligent Decision Technologies (2016), Information Sciences (2009), New Generation Computing (2003), Journal of Contingencies and Crisis Management (2002), etc. He also published 100 journal papers, and more presentations in conferences.

Keynote speakers (in alphabetic order of the last names)



Katia Passerini

Dr. Passerini is Dean of the College of Professional Studies at St. John's University, where she holds a Professor appointment in the Division of Computer Science, Mathematics and Science. Prior to joining St. John's, she was Professor and Hurlburt Chair of MIS, Martin Tuchman School of Management, New Jersey Institute of Technology (NJIT), where she held a joint appointment in the Information Systems (IS) Department in the Ying Wu College of Computing Sciences.

During the academic years 2013–16, she served as the Dean for the Albert Dorman Honors College, where she worked closely with the Board of Visitors to launch the third Albert Dorman Honors College strategic plan (2014–2020) while advising, recruiting, and developing new programs and articulations.

Dr. Passerini served as a co-PI for grants funded by the National Science Foundation, and jointly by the New Jersey Department of Labor and the Department of Education (DoE). Particularly, she worked on the NSF-ADVANCE grant, CREATIVE-IT grant, and a curriculum development project for NJ DoE.



Fred Phillips

Dr. FRED PHILLIPS joined Yuan Ze University in Taiwan in 2015 as Distinguished Professor. Earlier he was Professor and Technology & Society Program Chair at State University of New York at Stony Brook; Vice Provost for Research at Alliant International University; Associate Dean at Maastricht School of Management (Netherlands); and Dean of Management at Oregon Graduate Institute of Science & Technology. He is also a Senior Fellow (and formerly Research Director) at the IC2 Institute of the University of Texas at Austin, and a PICMET Fellow.

In New York, Texas, Oregon, Holland and Korea, he has been a leader in developing graduate management curricula for employees of international and high-tech companies. His contributions in operations research include "Phillips' Law" of longitudinal sampling, and the first parallel computing experiments with Data Envelopment Analysis.

Dr. Phillips is Editor-in-Chief of Elsevier's international journal Technological Forecasting & Social Change, which Reuters ranks as #4 of 55 planning and development journals, and #25 of 119 business journals. He authored the textbook Market-Oriented Technology Management, the popular title The Conscious Manager: Zen for Decision Makers, and a book on high-tech economic development, The Technopolis Columns. His latest book (co-edited with D.S. Oh) is Technopolis: Best Practices for Science and Technology Cities.

Keynote speakers (in alphabetic order of the last names)



Thomas Schøtt

Thomas Schøtt is Professor of Entrepreneurship and Social Network Analysis at the University of Southern Denmark. He works with Global Entrepreneurship Monitor around the world, and teaches and runs workshops on social network analysis and on GEM-based research. Current research focuses on network organization of entrepreneurial enterprising in China and around the world, and is published in Small Business Economics, International Journal of Gender and Entrepreneurship, and Research Policy.



Yu-Shan Su

Dr. Yu-Shan Su is an associate professor of technology management at College of Technology and Engineering at Taiwan Normal University, Taipei, Taiwan. She is an associate editor of "Technological Forecasting and Social Change" and "International Journal of Innovation Studies". She is an editorial review board member of "Academy of Management Perspectives", and "Management and Organization Review". She has been a Fulbright visiting scholars at University of Texas at Dallas (United States). And she has been a visiting scholar at Tsinghua University (China), University of Bath (United Kingdom), and Hasselt University (Belgium). Her research interests are innovation management and strategic Management in the high-tech industry and bio-pharmaceutical industry. She has published her works in international journals, such as "Asia Pacific Journal of Management", "Journal of World Business", "Technological Forecasting and Social Change", "Computers in Human Behavior", "International Journal of Technology Management", "International Journal of Innovation and Technology Management", "International Journal of Photoenergy", "Sun Yet-Sen Management Review" (in Chinese), "Tsinghua Business Review" (in Chinese), and others. She also coauthored and published a book of "Innovation Management: Winning the Competitive Advantage in the Globe" in Chinese in 2015.

Speakers (in alphabetic order of the last names)



Xiaomi An

Professor at School of Information Resources Management, Renmin University of China (RUC), leader of Information Resources Management Research Team at Key Laboratory of Data Engineering and Knowledge Engineering (DEKE), Ministry of Education (MOE); leader of Data Governance Research Team at Smart City Research Center at RUC; leader of International Research Front Team at Electronic Records Management Research Center at RUC. Prof. An obtained a PhD degree from University of Liverpool, UK; she had been awarded Program for New Century Excellent Talents in University, MOE; She was Fulbright Research Scholar of UCLA, Distinguished Visiting Scholar Award of the University of Sheffield.
anxiaomi@ruc.edu.cn

Prof. An is chair of Ad Hoc Group 3 “Concepts common to records management” of Archives/ Records Management Technical Subcommittee of Information and Documentation Committee(ISO/TC46/S11); ISO registered expert of Document Management Applications–Application Issues(ISO/TC 171/SC2), Providing Guidance Documents to People Writing Management System Standards under ISO Technical Management Board (ISO JTCF4 of TMB), Guidelines on Data Exchange and Sharing for Smart Community Infrastructure(ISO/TC268/SC1/WG4); IEC registered expert of IEC Smart City System (WG1).



Khalil A. Arbi

An avid consultant and expert in organizational efficacy for strategy, innovation, sustainability and competitiveness, Khalil is associated with University of Management and Technology Lahore as Assistant Professor.

IMr. Khalil A. Arbi is graduate from University of Bonn Germany, with an MSc in Resource Economics and an MBA marketing from ILM Lahore. His PhD is in final phase of thesis which is a diagnostic study of innovation management in SMEs of Pakistan. He specializes in Market Policy and Marketing Research. His expertise lies in economics analysis, CSR, innovation management, commercialization, market analytics, and competitiveness. Mr. Arbi has multidisciplinary experience of working with international organizations like USAID, Friedrich Naumann Foundation, HEC–FAD and Competitiveness Support Fund of Pakistan. Mr. Khalil also has experience of working with corporate clients of Pakistan like, WATEEN Telecom and Tetra Pak. As consultant he has worked for Competition Commission of Pakistan and developed a comprehensive report on cement industry of Pakistan. For Trade Development Authority of Pakistan (TDAP), Khalil has worked on 13 different sectors of Pakistan and evaluated the competitiveness of these sectors.

Speakers (in alphabetic order of the last names)



Zhulan Fang

Professor of Economics at RenMin University of China
fangzhulan66@163.com

Professor of Economics, in School of economics at RenMin University of China
Senior Research Fellow, in the Institute of Law and Development at Peking University
Visiting Scholar at Stanford University
Visiting Scholar at the University of Sussex
Research Fellow at Chinese Academy of Sciences, China Modernization Research Center
Director of Innovation Center at ShenZhen Research Institute of RenMin University of China
Director of ZhongGuanCun TianCheng Innovation Research Center



Bin Gao

Doctoral Researcher
Adam Smith Business School, University of Glasgow
b.gao.1@research.gla.ac.uk

Mr. Bin Gao is currently a doctoral researcher at the University of Glasgow in the Adam Smith Business School. His thesis and associated research deals with service innovation within SMEs. In particular, He is interested in leveraging knowledge exchange to develop innovative solutions. The research was triggered by a Scottish Funding Council project: Creating Culture of Innovation (CCol), in which design led interventions were employed to encourage service innovation.

This research examines, from a perspective of knowledge, how the Small and Medium-sized Enterprises (SMEs) innovate in service as the consequence of the implementation of design method.

Speakers (in alphabetic order of the last names)



Nattapong Kaewboonma

Nattapong Kaewboonma received a Ph.D. in Information Studies from Khon Kaen University and is now researcher of Digital Humanities Research Group at Khon Kaen University, and Chair of Bachelor of Business Administration Program in Management of Information Technology, Faculty of Management Technology, Rajamangala University of Technology Srivijaya, Thailand. He currently works in applying Ontologies and the Semantic Web in several domain i.e., Water resources management, Digital libraries and Cultural heritage information in Greater Mekong Sub-region (GMS) countries.



Lyu Jie

2013 Ph.D. (Business Administration), Zhejiang University
2009 M.A. (Technological Economics & Management), Zhejiang Gongshang University
2006 B.A. (Business Administration), Qingdao University
lvjie@zju.edu.cn

Yanzhang Xu, Jie Lv. Discussion on the values of engineering culture. Journal of Engineering Studies, 2008, 01: 78-88.

Gang Zhang, Jie Lv. Team mental models and transactive memory systems: two ways of team knowledge representation. Journal of Dialectics of Nature, 2012, 01: 81-88.

Gang Zhang, Chen Yue, Jie Lv. Research on the mechanism of the impact of temporal diversity on team performance. Technology Economics, 2012, 05: 12-18.

Speakers (in alphabetic order of the last names)



Khaleel Malik

Senior Lecturer in Innovation Management at the Alliance Manchester Business School and member of Manchester Institute of Innovation Research (MIoIR), University of Manchester (UK).

khaleel.malik@manchester.ac.uk

After receiving his PhD in Technology Management from PREST (at University of Manchester) in the year 2000, Khaleel has been employed as an academic at the University of Manchester. Before commencing his PhD studies in 1996, Khaleel holds six years practical experience in the engineering industry where he worked in Design & Development and Industrial Marketing roles.

During his academic career at the University of Manchester, Khaleel has engaged in research and consultancy with a variety of public and private sector organisations in the UK and overseas. He has been invited to deliver lectures and lead workshops in Europe and Asia.



Michael Renaudin

Michael Renaudin is Head Learning and Organisational Development, as well as knowledge management officer at Swissmedic. He also lectures in knowledge management at various educational institutions in Switzerland and advises managers and organisations on issues such as knowledge and culture. He studied Social Anthropology and Sociology at Bern University, followed by post-graduate studies in Human Resources and Human Resources Leadership in Basel and Zürich.

Swissmedic is the Swiss authority responsible for the authorisation and supervision of therapeutic products. Swissmedic's activities are based on the Law on Therapeutic Products. As a Federal public law institution with its headquarters in Bern, Swissmedic, the Swiss Agency for Therapeutic Products, is autonomous with respect to its organisation and management, and has its own budget.

Speakers (in alphabetic order of the last names)



Thorben Hänel

China Innovation Hub, Bournemouth University, UK
thanel@bournemouth.ac.uk

Thorben Hänel, born in Hamburg, Germany, is a Lecturer and Researcher at the China Innovation Hub at Bournemouth University, Secretary-General in the Executive Council at the China Association for Management of Technology (CAMOT), and Senior Consultant at AsiaSolution. His professional experience involves corporate roles and consultancy activities in financial and strategic managerial accounting as well as academic posts at universities in the UK and China. Previously he has been working as a Research Fellow at Tongji University Shanghai, and at senior level for a market-leading German real estate project development and urban construction group, where he held the position as Director of Accounting and Financial Controlling as member of the executive steering committee at the urban redevelopment fellow subsidiary. Prior he began his career in the portfolio management for a real estate investment bank and as consultant.



Jintana Tongsungnoen

Instructure, Department of Business Computer
Faculty of Management Science
Nakhon Ratchasima Ratchabhat University, Thailand.
jintana_to@hotmail.com

Jintana Tongsungnoen is Chair of Bachelor of Business Administration Program in Business Computer, Faculty of Management Science, Nakhon Ratchasima Ratchabhat University, Thailand.

She currently a doctoral student of Information Studies Program at Khon Kaen University. Her research interest areas include information systems, knowledge management, business intelligence and data mining.

Speakers (in alphabetic order of the last names)



August Tsai

August Tsai holds a PhD degree in engineering management from University of Missouri–Rolla, USA. He is a certified Lead Auditor for many ISO standards, and is currently registered Project Management Professional and Knowledge Management Professional. He has worked at the Chien Hsin University of Science and Technology in Taiwan, China, as an associate professor teaching e-commerce, project management and knowledge management. His main research interests include Innovation Management, e-Business, and Knowledge Management. He was elected the president in the Association of Taiwanese Businesses for Internationalization and is currently the honorary president. In recent years, he has participated in many research projects funded by the academy jointly with the industry, and has published many significant papers in international conferences and many SSCI journals in the area of Innovation and Knowledge Management.



Kulthida Tuamsuk

Kulthida Tuamsuk is an Associate Professor, Dean, Faculty of Humanities & Social Sciences, and Chair of the PhD program in Information Studies, Khon Kaen University, Thailand. She was an initiative and the first editor of TLA Research Journal, and currently an editor of the Journal of Information Science which is indexed in ASEAN Citation Index. She was the General Chair of A-LIEP2013: The 5th International Conference on Asia-Pacific Library & Information Education and Practice, and Program Co-Chair of ICADL2014: The 16th International Conference on Asia-Pacific Digital Libraries. She is a Founding Member of CiSAP: Consortium of iSchools in Asia-Pacific Region. Her research interest areas include information management, knowledge management, information literacy, information system, ontology and knowledge organization.

Speakers (in alphabetic order of the last names)



Chutima Waisurasingha

Lecturer at King Mongkut's Institute of Technology Ladkrabang, Bangkok, Thailand.
kychutim@kmitl.ac.th & chutima.y@kkumail.com

Chutima WAISURASINGHA joined the Faculty of Liberal Arts at King Mongkut's Institute of Technology Ladkrabang of Thailand as a lecturer in early 2005. In mid-2011, she entered PhD program in Information Studies of Khon Kaen University as a PhD candidate. During her PhD study, she is working as a research assistant in field of knowledge management at the Sustainable Infrastructure Development and Research Center of Khon Kaen University. Her research interests are knowledge management at project level and project management for innovation development.



Cindy Wang-Cowham

Senior Lecturer in Human Resource Management, Sheffield Business School, Sheffield Hallam University, UK
c.wang-cowham@shu.ac.uk

Dr Wang-Cowham is an Academic Member of The Chartered Institute of Personnel Development and a Fellow of Higher Education Academy in the UK. She has published articles in journals including Human Resource Development International, The Learning Organisation, and The Journal of Technology Management in China, and co-authored a book chapter on International Human Resource Management published by Cambridge University Press. Her current research interests are on managing organisational/HR knowledge, contemporary development of HRM practices in Chinese firms, managing expatriates and global talent management and development.

Speakers (in alphabetic order of the last names)



Qin Wang

(Institute of Industrial Economics of CASS)

Wang Qin, PhD., professor and doctoral supervisor, director of business management division of Institute of Industrial Economics of CASS, chief expert of Haier Research Center of the Chinese Institute of Business Administration, and he is also the executive vice chairman of the Chinese Institute of Business Administration. He has long been engaged in research of innovation management and enterprise transformation. He has published more than 100 papers on Harvard Business Review (Chinese), Tsinghua Business Review, PKU Business Review, and China Industrial Economics etc., and several monographs, such as Haier New Model – the Action Roadmap of Internet Transformation, RENDANHEYI Management – Transformation of Haier in the Context of New Industrial Revolution, Research on the Innovation Strategy of Chinese Enterprises etc. He also offering perennial consultation services for Haier, Netchina communication, Sino Magnetics Technology etc.



Qinghai (Tony) Wu

Dr. Wu, is founder & CEO of SunXZ Network Ltd., member of China National Standardization Technical Committee of Knowledge Management, founder of China Knowledge Management Alliance, and deputy editor in chief of "Knowledge Management Forum" magazine. He has long been engaged in research, counselling and field work in the areas of enterprise management and Information Technology, such as Knowledge Management and Innovation, Sustainable City Assessment and Development, Enterprise Business and Application Architecture, Business Process Improvement and IT application, etc.

Dr Wu, once served as CKO of COFCO Nutrition and Health Research Institute and Senior Key Experts of Siemens China. Led by Dr Wu, Siemens China successfully won 2011 & 2012 China MAKE (Most Admire Knowledge Enterprise) Award and Asian MAKE Award. In 2015, COFCO Nutrition and Health Research Institute won 2015 China MAKE Award, Asian MAKE Award and Global IOU MAKE Award.

Dr. Qinghai Wu (Tony Wu)

Email: wqh@sunxz.cc

For the detailed information on him, please visit his personal website:

<http://www.sunxz.cc/expert-98777-5.html>

Speakers (in alphabetic order of the last names)



Wei Yao

Institute of China's Science, Technology & Education Policy Strategy, Zhejiang University, China, Associate professor, assistant to dean. Trustee of Innovation Method Society, Visiting Scholar in Engineering and Technology Management Department, Portland State University. Research interests are about knowledge creation mechanism in university-industry collaboration, entrepreneurial university, innovation policy for emerging industries, and systematic innovation methodology.



Zhixian (George) Yi

Dr. Zhixian (George) Yi is a lecturer in the School of Information Studies at Charles Sturt University, Australia, where he is Leadership Specialisation Coordinator. He is a Ph.D. supervisor. He mainly teaches the management and marketing subjects and conducts related research projects.

In China, he obtained master's degree in English language and literature at Central South University and taught English in the School of Foreign Languages at Guangdong University of Technology for 6 years. In the United States, he received a doctorate in information and library sciences and a PhD minor in educational leadership from Texas Woman's University, and he was awarded his master's degree in information science from Southern Connecticut State University. In 2009, he was awarded the Eugene Garfield Doctoral Dissertation Fellowship from Beta Phi Mu, the International Library and Information Studies Honour Society.

For the detailed information on him, please visit his personal website: www.zhixianyi.com

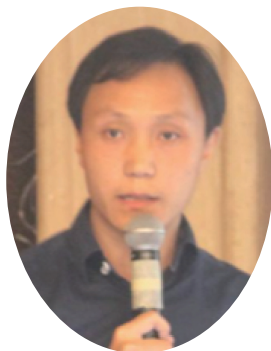
Firm Speakers (in alphabetic order of the last names)



Haiqing Cheng

Dr. Haiqing Cheng, the founder and CEO of CVISC InnoConsulting, the expert of Product Innovation Management, the authors of three innovation books: Product Innovation Management(2011), Innovation Dictionary(2015), Huawei "foolish" Innovation (2016)

成海清，博士，知行信创新咨询创始人，中鹏智创新管理研究院院长，深圳市创新方法研究会常务副理事长兼秘书长，深圳市自主创新大讲堂主持人，深圳市中小企业家联谊会学习与创新专委会主席，深圳市科技专家委员会专家。



Yi Dai

Group Leader of Project Implementation Group of Tongfang Business Collaboration System

戴义，同方业务协同系统项目实施组组长



Ying Peng

Secretary of Science and Technology Association, Changling Branch, Sinopec Group

彭英，中国石油化工集团公司长岭分公司科协秘书长



Shengchang Xiang

Deputy Director of CNKI Knowledge Management Center;
 Director of CNKI Knowledge Management Design & Research Institute;
 The new generation of institutional knowledge management and collaborative innovation platform (OKMS) chief designer.

相生昌，同方知网知识管理中心副主任，同方知网知识管理设计研究院院长，是同方知网新一代机构知识管理和协同创新平台(OKMS)总设计师。

Firm Speakers (in alphabetic order of the last names)



Qinglong Shan

Vice President of CNKI

单清龙，同方知网（北京）技术有限公司副总经理



Jian Yang

PhD in Economics, Vice President of Alibaba Research Center.

杨健，经济学博士，高级经济师，现任阿里巴巴集团研究员、阿里研究院副院长。长期在咨询机构、研究机构和政府部门工作，曾担任某机构产业政策研究所副所长、信息化研究中心主任，原国务院信息化工作办公室、工业和信息化部处长、副司长等职务，主要从事电子商务、电子政务、信息资源开发利用等领域以及制造业、电子信息产业、软件产业发展战略、政策规划和法律法规的研究。目前，主要从事基于大数据的宏观经济分析和政策研究工作。



Guangjun Zhou

Director of Information Center, Institute of Technical Information for Building Materials Industry of China; China Silicate Society Automation Branch Director; China Building Materials Network, "Cement" Business Network CEO, National Building Materials Technology Library Digital Museum Director

周光军，建筑材料工业技术情报研究所信息中心主任，中国硅酸盐学会自动化分会理事，中国建材智网、《水泥》商讯网CEO，国家建材技术图书馆数字馆馆长



Yuzhong Zhou

Director of Technical Information Center, China Southern Power Grid Company Limited.

周育忠，中国南方电网有限责任公司技术情报中心主任

会议日程

3月16日

时间	讲者	主题
07:30-08:30	与会学者注册@ 清华大学伟伦楼一楼国际报告厅	
08:30-08:40	领导致辞 清华大学经管学院	开场白
创新与知识管理主题演讲（会议主持：陈劲），主题演讲者用*号标示		
08:40-09:40	*野中郁次郎 一桥大学	走向以人为本的创新——培养知识的可操作性
09:40-10:10	*Fred Phillips 纽约州立大学	知识经济战略
10:10-10:40	*顾基发 中国科学院数学与系统科学研究院	在中国应用研究的实践智慧
10:40-10:55	野中国际学会成立仪式、清华-北大知识管理联合研究中心揭牌仪式、清华大学技术创新研究中心与同方知网战略合作签约仪式	
10:55-11:15	茶歇 & 集体合影	
创新与知识管理主题演讲（会议主持：李平）		
11:15-11:45	*陈劲 清华大学	面向创新的知识管理
11:45-12:15	*Peter Heisig 波茨坦应用科学大学	关于未来的挑战和实际解决方案的知识管理见解： 基于一个始于1989年的全球性专家小组和KM项目
12:15-13:05	会议午餐 @ 清华大学伟伦楼一楼国际报告厅	
创新与知识管理主题演讲（会议主持：Fred Phillips）		
13:05-13:40	*Joseph G. Davis 悉尼大学	默会知识的认识论基础
13:40-14:10	*李平 哥本哈根商学院	一个创业框架的全球观：开放式的洞察力隐喻
14:10-14:40	*Yukio Ohsawa 东京大学	走向创新的数据市场
14:40-15:10	*Naoki Ogiwara 日本知识有限公司	当东方遇到西方：走向混合的知识资产管理
15:10-15:25	茶歇	

以下会议分三个会场举行

分会场 1（@ 伟伦楼一楼国际报告厅）：知识转移与组织行为（会议主持：Joseph G. Davis）		
15:25-15:50	August Tsai 建新科技大学	创新管理体制——相关理论及其在欧洲和中国的发展应用
15:50-16:15	Khaleel Malik 曼彻斯特大学	内部技术的知识转移与对外开放创新

3月16日

时间	讲者	主题
16:15-16:40	Bin Gao 格拉斯哥大学	在中小企业服务创新的知识交流：ccoi案例
16:40-17:05	Thorben Hänel 伯恩茅斯大学	中德合资企业创新战略与知识转移行为评价
17:05-17:15	茶歇	
17:15-17:40	方竹兰 人民大学	超常知识在原始创新中的应用
17:40-18:05	Jintana Tongsungnoen Nakhon Ratchasima Rajabhat University 大学	企业品牌建设过程中的知识管理因素
18:05-18:30	Zhixian Yi 查尔斯特大学	领导者在信息组织中培养知识共享文化的途径
18:30-18:55	Khalil A. Arbi 拉合尔管理科技大学	动力转换机构
分会场 2 (@ 舜德楼101) : 亚洲的知识管理 (会议主持: Peter Heisig)		
15:25-15:50	Augustina Asih Rumanti 万隆理工学院	知识共享对印尼中小企业利益相关者开放创新的影响
15:50-16:15	Kulthida Tuamsuk 孔敬大学	泰国孔敬大学的数字人文与知识管理研究
16:10-16:35	Cindy Wang-Cowham 谢菲尔德哈勒姆大学	在跨国企业的学习工作和知识转移
16:35-16:45	茶歇	
16:45-17:10	Nattapong Kaewboonma 拉加曼加拉科技大学	认识论本体在知识管理中的应用
17:10-17:35	Chutima Waisurasingha 孔敬大学	基于项目实施的嵌入式知识构建——以泰国东北边境省份综合交通网络总体规划为例
分会场 3 (@ 舜德楼102) : 中国的知识管理 (会议主持: 董小英)		
15:25-15:50	安小米 人民大学	一个数字连续模型: 面向大数据应用和智慧城市发展的协同创新社区能力
15:50-16:15	Wei Yao 浙江大学	在跨组织背景中的知识创造理论: 来自中国的经验
16:15-16:25	茶歇	
16:25-16:50	焦豪 北京师范大学	动态能力与知识管理
16:50-17:15	Jie Lyu 复旦大学	利用多样性: 通过知识网络和认知冲突提高团队员工创造力

以下会议分两个会场举行

17:15-18:55	工作坊1 (@ 舜德楼 102) : IMDJ简介 (中文)
17:35-18:50	工作坊2 (@ 舜德楼 101) : 从知识到智慧 (英文)
19:30-21:00	晚宴

会议日程

3月17日

时间	讲者	主题
08:00-08:30	参会企业家注册 @ 清华大学伟伦楼一楼国际报告厅（上午的会议有中英文同声传译，讲者自行选择所用语言，ppt建议内容为英文或中英双语）	
08:30-08:35	领导致辞 清华大学经管学院	开场白
08:35-09:10	*野中郁次郎 一桥大学	如何实践管理智慧
实践中的知识管理主题演讲（会议主持：陈劲）		
09:10-09:35	吴庆海 孙行者知识管理平台	重新认识和定义知识管理
09:35-10:00	*董小英 北京大学	组织变革领导的实践智慧：基于中国中关村科技园的案例研究
10:00-10:25	相生昌 同方知网	CNKI知识管理与协同创新模式研究与实践
“企业创新与知识管理成果征集及评选活动” 启动仪式		
10:25-10:35	茶歇	
企业的知识管理案例报告（会议主持：李华）		
10:35-11:00	杨健 阿里研究院	对基于平台的思想市场的认识
11:00-11:25	Michael Renaudin 瑞士医药	Swissmedic公司的知识管理实践
11:25-11:50	周育忠 中国南方电网	知识管理助力南网科技创新发展
11:50-12:15	Danni Zhao 华为集团	华为的知识管理实践
12:15-13:15	午餐(野中国际学会闭门会议)	
以下会议分两个会场举行		
分会场 1 (@ 伟伦楼一楼国际报告厅): 创新与知识管理主题演讲(会议主持：Katia Passerini)		
13:15-13:45	*李华 剑桥创新研究院	中国拥抱创新引领未来
13:45-14:15	*苏友珊 台湾师范大学	创新与知识管理：亚洲视角
14:15-14:45	*Katia Passerini 圣约翰大学	SECI模型在创业型企业中的应用
14:45-14:55	茶歇	

3月17日

时间	讲者	主题
创新与知识分享(会议主持：Francisco J. Carrillo)		
14:55-15:20	Kent Wickstrøm Jensen 南丹麦大学	影响迁移企业创新的制度距离
15:20-15:45	Hira Batool 西安电子科技大学	信息安全知识共享模型：来自巴基斯坦的证据
15:45-16:10	Kurniawati, Amelia Telkom大学	通过知识管理提升组织创新：一个概念模型
16:10-16:20	茶歇	
分会场 2（@ 舜德楼101）：企业的知识管理案例报告（中文举行，会议主持：周永）		
13:15-13:45	戴义 同方集团	同方集团化战略发展下的业务协同系统建设
13:45-14:15	周光军 建筑材料工业技术情报研究所	建材行业知识管理与服务创新实践经验分享
14:15-14:45	成海清 知行信创新咨询	科技企业产品创新与知识管理
14:45-15:05	茶歇 & 介绍两本新书（吴庆海、宋保华）	
15:05-15:35	王钦 中国社会科学院工业经济研究所	在“工业4.0”背景下的管理变革——对海尔集团的转型行动路线图
15:35-16:05	彭英 中国石油化工集团公司长岭分公司	中石化管理创新成果——长岭石化“知识社区”应用实践
16:05-16:35	李霆 沿海控股集团	通过共享经济提高企业管理效率
16:35-17:00	Q&A环节：所有讲者上台	企业知识管理建设问题交流、讨论
17:00-17:15	周永 同方知网	企业分论坛总结与结束致辞
16:20-16:50	介绍知识管理届的期刊(@ 伟伦楼一楼国际报告厅)：陈劲--IJKMS、谢佳音--IJIS、杨泉林--TIM、Prometheus by Stuart Macdonald, IJKBD by Francisco J. Carrillo	
创新与知识管理主题演讲（会议主持：苏友珊）		
16:50-17:20	*Stuart Macdonald 莱斯特大学	知识产权和创新再造
17:20-17:50	*Francisco J. Carrillo 蒙特雷技术大学	知识市场所带来的创新
17:50-18:20	*Thomas Schøtt 南丹麦大学	创业教育的耦合、研究人员网络与企业合作创新：中国的经验
18:20-18:30	结束致辞：陈劲	
晚宴（只邀请会议讲者）		

2017年 iKM2017

创新与知识管理国际会议

The International Conference on Innovation & Knowledge Management

School of Economics and Management, Tsinghua University, Beijing 100084, China



Contacts

Jing Wang: +86-151 1010 0668

Fei Yu: +86-151 1027 2018

Live Streaming of the conference (本次会议视频直播) :

